



inSpired Associates

Consultants to Non-Profit Organizations

Helping Organizations Reach New Heights

Over Fifteen Years Experience in Leading the Boards of Professional Societies, Academic, and Religious Organizations

Recent Projects

- **Developed strategic, financial, and legal framework for the successful merger of two professional societies**
- **Developed a \$7M Master Plan for the capital expansion of Asbury First United Methodist Church, Rochester, NY**
- **Developed and currently implementing a turnaround plan for a distressed professional society**

Expertise in strategic planning, facilities master planning, financial management, organizational efficiencies, and small group facilitation

Dr. Turnblom has over fifteen years of leadership experience in high level positions on the Boards of professional, academic, and religious organizations. In addition, he has over twenty-nine years of industrial management experience, in new business development, strategic alliance formation, business strategy development, and R&D management with proven, direct translation to non-profit activities. He is a collaborative, influential leader adept at transforming organizations, both strategically and operationally, using a consensus-based approach.

Additional Accomplishments - Associations & Boards

CDMA (Commercial Development and Marketing Association)

- Grew CDMA's financial reserves to nearly 1.25 times annual operating expenses.
- Spearheaded the initiative to seek and hire a new association management firm for the CDMA.
- Recipient of CDMA's outstanding service award four times in ten years.

Asbury First United Methodist Church (AFUMC), a \$20M/2200+ member church

- As Chair of the Master Plan Implementation Committee, developed a \$7M consensus-based Master Plan through a customized process, and obtained congregational approval of the Master Plan.
- Obtained the Church's commitment to implement Phase I of the Master Plan (\$3.7M), starting in 2003.
- Established the Capital Improvement Fund to support major maintenance programs at AFUMC and secured annual contributions to this fund from the annual operating plan.
- Established processes to enable AFUMC's annual operating plans to generate modest surpluses after years of deficits.
- Grew the Endowment Funds of AFUMC by 85% (in the mid-1990s), and established a disciplined approach to funding the annual operating plan from endowment earnings.

Positions

Commercial Development and Marketing Association (a 600+ individual member international organization)

Treasurer and Finance Committee Chair, 1997- present

Director, 1993-1994, 1996-1997

National Program Chair, 1995-1996

Policy and Planning, Membership, and International Committees, 1993-1997

Asbury First United Methodist Church

Trustee and Chair, Building Committee, 2003-

Trustee and Chair, Master Plan Implementation Committee, 1999-2003

Chair, Administrative Cabinet, 1995-1999

President, Board of Trustees, 1992-1995

Trustee and Chair, Property Committee, 1989-1991

Member, Administrative Board, 1982-89

Worcester Polytechnic Institute (WPI)

Member, Advisory Board, Department of Chemistry and Biochemistry, WPI, 1996-present

Education

Rochester Institute of Technology Executive Program (MBA Equivalent)

Princeton University, Instructor and Post-Doctoral Fellow

Columbia University, Ph.D., Organic Chemistry

Worcester Polytechnic Institute, Bachelor of Science, Chemistry, with Distinction

Other Professional Associations

Rochester Professional Consultants Network

American Chemical Society

Société de Chimie Industrielle

National Association for Environmental Management